



FOR IMMEDIATE RELEASE

JumpStart Academy® becomes the lead educational partner of Amazon's Alexa-enabled print on-demand feature

Thousands of worksheets and coloring pages are available to print by asking Alexa to print!



Los Angeles, CA – (September 10, 2020) – JumpStart® Games is thrilled to announce that its educational brand, JumpStart Academy®, has become Amazon's lead source of educational content for their new Alexa-enabled print on-demand feature. As of today, users of Echo devices will be able to print educational worksheets, coloring pages, and activity sheets from JumpStart Academy's resource library using Alexa by simply saying "*Alexa, print a coloring page,*" or "*Alexa, print a third grade multiplication worksheet?*"

JumpStart Academy® is the leader in creating interactive family experiences that enrich, educate, and entertain while at home and in school. Whether you are looking for a way to boost your child's math skills or help them learn more about animal lifecycles, their free printable worksheets will have you covered. Their resource library covers every subject and topic you need to help children of different grades, from preschool to 6th grade, develop fundamental skills. Visit <https://www.jumpstart.com/worksheets/> to find all of the printable activities available from JumpStart Academy®.

"We are thrilled to provide Echo users fast and convenient access to our award-winning educational content to enhance their home learning," said Shannon Gale, JumpStart Academy® Brand Manager. "Our worksheets are an excellent resource for all parents, as well as teachers, to gauge how well children know a subject, and to practice creativity and critical thinking."

Harnessing the voice-powered capabilities of Alexa, users can now access JumpStart Academy® worksheets with simple commands like “Alexa, print a coloring page,” “Alexa, print a third grade multiplication worksheet” or “Alexa, print a reading worksheet.”

For additional information about Alexa’s print feature and how to connect to a compatible printer, customers can visit the [Printing with Alexa](#) page on Amazon.com to learn more.

About JumpStart® Games

JumpStart® Games is the leader in creating interactive family experiences that enrich, entertain and educate. For more than 20 years, Jumpstart® has produced high-quality products that are engaging, social, creative and most importantly, fun! JumpStart® builds mobile, web and console games and experiences under its flagship brands—JumpStart®, Jumpstart Academy®, School of Dragons®, Neopets®, Zoo Guardians® and Math Blaster®. JumpStart’s dedication to positive, safe and enriching experiences has earned it the trust of millions of teachers, parents and respected organizations such as Common Sense Media and The National Parenting Center. JumpStart® Games is a subsidiary of NetDragon, a global leader in building internet communities, and is based in Los Angeles, California. For more information, visit <http://www.jumpstart.com>.

About NetDragon Websoft Holdings Limited

NetDragon Websoft Holdings Limited (HKSE: 0777) is a global leader in building internet communities with a long track record of developing and scaling multiple internet and mobile platforms that impact hundreds of millions of users. These include China’s number one online gaming portal, 17173.com, and China’s most influential smartphone app store platform, 91 Wireless, which was sold to Baidu for US\$1.9 billion in 2013 as the largest Internet M&A transaction in China. Established in 1999, NetDragon is one of the most reputable and well-known online game developers in China with a history of successful game titles including Eudemons Online, Heroes Evolved and Conquer Online. In recent years, NetDragon has also started to scale its online education business on the back of management’s vision to create the largest global online learning community, and to bring the “classroom of the future” to every school around the world. For more information, please visit www.netdragon.com.

About Amazon

Amazon is guided by four principles: customer obsession rather than competitor focus, passion for invention, commitment to operational excellence, and long-term thinking. Customer reviews, 1-Click shopping, personalized recommendations, Prime, Fulfillment by Amazon, AWS, Kindle Direct Publishing, Kindle, Fire tablets, Fire TV, Amazon Echo, and Alexa are some of the products and services pioneered by Amazon. For more information, visit amazon.com/about and follow @AmazonNews.

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